	Platinum \$25,000	Gold \$15,000
County Education and Virtual Opportunities		
Soft introductions to specific counties	✓	
Audio/Video Commercials	2	1
Podcast	2	1
Opportunity to submit content for News & Notes (biweekly publication)	✓	
Webinar (pending FAC approval and coordination)	✓	
Regional workshop (pending FAC approval and coordination)	✓	
Marketing & Promotion		
Early access to premium sponsorship at FAC events	1st	2nd
Ad in Annual County Directory	Full	Quarter
News & Notes Sponsor (bi-weekly publication)	3x	2x
News Clips Sponsor (daily publication)	3W	2W
FAC Calendar	Logo + Text	Logo
Listing on Corporate Partner page on FAC website	✓	✓
FAC Corporate Partners Spotlight on FAC website (alternating)	3w	2w
FAC App Splash Page (Logo on opening screen)	✓	
Custom Giveaway Opportunities (Coordinated with FAC Staff)	✓	
Staff liaison (FAC team member)	✓	
FAC Scholarship Program		
Apportioned scholarship contribution w/recognition	✓	✓
FAC Legislative Day		
Complimentary registrations at Legislative Day	4	2
Legislative Briefing	✓	✓
Legislative Reception	4	2
FAC Annual Conference & Educational Exposition		
Complimentary registrations	8	4
Signage throughout the conference	✓	✓
Exhibit space in the tradeshow	2 Premium	1 Standard
Recognition at lunches, receptions & other events	✓	✓
Ad in conference program	Full	Quarter
Advance copy of registration list and post-event list	✓	V
Introduce workshop speakers (coordinated with FAC staff)	✓	
Educational workshop (pending approval & availability)	✓	
Annual Conference Kick-Off Event	✓	✓
Complimentary registrations (specifically for the kick-off event)	8	4
FAC Innovation & Policy Conference		
Exclusive sponsorship of this event including recognition and signage		
Complimentary registrations	6	3
Signage throughout the conference	✓	✓
Advanced copy of registration list and post-event list	✓	✓
Board Dinner invitations	✓	
FAC Leadership & Board Opportunities		
Complimentary registrations at Board Retreat	4	2
Signage throughout the event	✓	✓
FAC Federal Fly-In		
Complimentary registrations	4	2
Signage throughout the conference	✓	✓
Advanced copy of registration list and post-event list	✓	✓
FAC Legislative Conference		
Complimentary registrations	6	4
Signage throughout the event	✓	✓
Advanced copy of registration list and post-event list	✓	✓
Opportunity to host Executive Committee Dinner	✓	
(Dinner expense paid by partner, coordinated with FAC staff)		